

Guidelines for Poster Presentation (ICSFA 2024)

Posters have become an increasingly popular method for presentations at conferences, as they promote greater interaction between researchers and conference participants. The purpose of the ICSFA 2024 Conference poster presentation sessions is to display the research contents as a dashboard, new conceptual ideas, and framework. It should stimulate discussion, not give a long presentation.

The theme for the Poster Presentation

Please see the posters uploaded on the website for the Theme and the Sub-theme for the Paper presentation and Poster presentation.

Specifications for Poster Presentations

- Poster size: Chart Paper, Chart Color (White).
- Be sure to include the abstract title, author and co-author names, and the institution(s) where research is underway.
- Place your e-mail address, phone, and fax numbers in the upper right-hand corner of the poster board.
- It is suggested to include “Introduction/Background,” “Methods,” “Graphs” “Results,” and “Conclusions”. Include your contact information on these copies for attendees who desire further information.
- Keep text to a minimum, emphasize graphics, and make sure every item
- It is recommended that you hand-carry your poster to the conference on the day of the inauguration.
- Costs associated with creating and shipping the poster display will be the responsibility of the authors. Velcro (easiest to use), pushpins, or thumbtacks will be provided to mount your poster.
- Refer to your acceptance letter and/or the final conference program for the time and location of your poster session and set-up time.
- The designated poster presenter (author or coauthor) must be present at the assigned space during the designated time to discuss the work presented.
- Tips for Poster Preparation
- Utilize handouts to supplement your poster.
- Goal: 20% text, 40% graphics, 40% space.
- Make sure ideas flow logically from one section to the next.
- Use charts and graphs to illustrate data (avoid large tables of raw data).
- Use high resolution photographs (web images often will not work).
- Do not use all capital letters.
- The use of a typewritten or a printed PowerPoint presentation as a poster is unacceptable.
- Be consistent.
- Keep consistent margins.
- Keep line spacing consistent.
- Keep the color, style, and thickness of borders the same.
- Keep shading consistent.
- Pick no more than 2–3 fonts
- Pick no more than 2–3 colors
- Test readability
- Title banner should be legible from 20 feet away.
- Body text should legible from 6 feet away.